



Werden Sie total digital

By Gerhard Fürsatz

Re Di Roma-Verlag Feb 2012, 2012. Taschenbuch. Condition: Neu. Neuware - Rund 60 Jahre nach dem Beginn des Computerzeitalters ist die Informationstechnologie (IT) über alle Generationen hinweg in den Mittelpunkt der Gesellschaft gerückt. Bis heute hat es gedauert, dass (fast) jeder versteht, was man mit einem Computer alles machen kann. Dafür werden wir jetzt Zeuge eines gigantischen digitalen Aha-Effekts, der besonders von den Entwicklungen im Smartphone- und Mobiltelefonbereich beeinflusst wird. Damals begann alles noch so beschaulich. Die ersten Heimcomputer löten Bastler in den 1970er Jahren zusammen, und es wurden die ersten Mikroprozessoren entwickelt. Die Größe der Computer nahm von Jahr zu Jahr ab. Dabei steigerte sich die Leistungsfähigkeit aber kontinuierlich. Etwa ab Mitte der 1980er Jahre revolutionierten die Heimcomputer unseren Alltag. Der Begriff PC entwickelte sich zum Synonym für Computer und Rechner. Durch die Apple-Gründer Steve Wozniak und Steve Jobs entstand mit ihren Modellen I und II eine alternative Philosophie für Heimrechner. Aber auch der Global Player IBM stieg 1981 in das Business der Klein-Computer ein und war mit dem '5150' sofort sehr erfolgreich. Inzwischen befinden wir uns inmitten einer digitalen Revolution, die wie eine gewaltige Welle um den ganzen Globus schwappt. Der durch Digitalisierung und Computer ausgelöste Umbruch im...



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