


[DOWNLOAD](#)

[READ ONLINE](#)
 [2.41 MB]

Greetings from Retro Design

By Tony Seddon

Thames & Hudson Mai 2015, 2015. Buch. Book Condition: Neu. 255x196x24 mm. Neuware - A lively history of graphic design in the 20th century: a great source of inspiration for all designers. Designers are often asked to evoke styles from the past. But just what makes a true 1950s look, as opposed to a 1930s or 1940s look? Here is a lively survey of graphic design's development over the course of the 20th century. The book is introduced by a series of illustrated timelines highlighting the century's movements, visual trends and technological breakthroughs, with pointers towards influences from other fields such as politics, technology and architecture. Ten chapters follow, each devoted to one decade. Thorough and vibrantly illustrated analyses of its key styles are augmented by profiles of its most influential graphic designers, from Herbert Bayer and A. M. Cassandre through Alvin Lustig and Paul Rand to Tibor Kalman and David Carson. Information about the typefaces and colour palettes that defined each decade, and step-by-step guides to recreating key looks and styles using modern software, are also included. 224 pp. Englisch.

Reviews

Extensive guideline! Its this sort of very good go through. I have got read and i am confident that i will gonna read through once more once more in the future. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Joana Champlin**

Certainly, this is the greatest work by any author. It can be written in easy words and phrases rather than confusing. I am just happy to let you know that this is actually the greatest ebook we have study inside my individual daily life and may be the greatest ebook for at any time.

-- **Trent Monahan**

Related PDFs



I Am Reading: Nurturing Young Children s Meaning Making and Joyful Engagement with Any Book

Heinemann Educational Books, United States, 2015. Paperback. Book Condition: New. 234 x 185 mm. Language: English . Brand New Book. It s vital that we support young children s reading in ways that nurture healthy reading identities, that foster an attraction to...



Let's Find Out!: Building Content Knowledge With Young Children

Stenhouse Publishers. Paperback. Book Condition: new. BRAND NEW, Let's Find Out!: Building Content Knowledge With Young Children, Sue Kempton, Ellin Oliver Keene, In her new book, Let's Find Out!, kindergarten teacher Susan Kempton talks about the importance of helping children build the...



Shadows Bright as Glass: The Remarkable Story of One Man's Journey from Brain Trauma to Artistic Triumph

Free Press. Hardcover. Book Condition: New. 1439143102 SHIPS WITHIN 24 HOURS!! (SAME BUSINESS DAY) GREAT BOOK!!



Children s Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. [Us English]

Createspace, United States, 2013. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to expand and inspire young minds; this is...



Children s Educational Book Junior Leonardo Da Vinci : An Introduction to the Art, Science and Inventions of This Great Genius Age 7 8 9 10 Year-Olds. [British English]

Createspace, United States, 2013. Paperback. Book Condition: New. 248 x 170 mm. Language: English . Brand New Book ***** Print on Demand *****.ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to expand and inspire young minds; this is...



Hitler's Exiles: Personal Stories of the Flight from Nazi Germany to America

New Press. Hardcover. Book Condition: New. 1565843940 Never Read-12+ year old Hardcover book with dust jacket-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!! *...