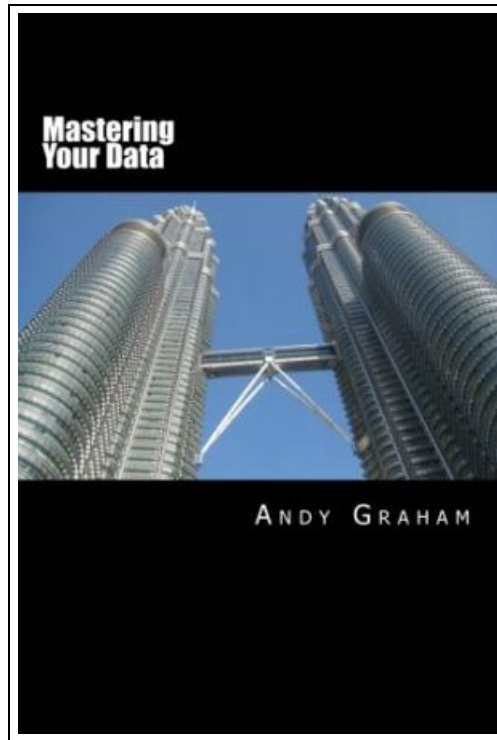


Mastering Your Data (Paperback)



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Reviews

Very useful to any or all group of men and women. I am quite late in start reading this one, but better then never. You are going to like just how the blogger publish this book.

(Kristian Nader)

MASTERING YOUR DATA (PAPERBACK)



Koios Associates Limited, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Master Data Management (MDM for short) has become a whole industry, within an industry. There are many companies now claiming to be MDM software (or services) providers. Everyone wants a master data project on their CV, and in general it has become hip and trendy to talk about and do. The reality is that MDM is in fact the reincarnation of the problem of how to manage the consistency and integrity of the myriads of data assets that exist across the enterprise. This book provides an understanding of MDM, the business drivers behind it, the various techniques that are critical to its success and gives a good architectural grounding in the subject. It is perfect for anyone embarking on an adventure in this problem space. The intended audience of this text include data professionals, managers of data professionals, project/program managers, IT architects of all kinds and business analysts. There are also a number of chapters, specifically chapters 1, 3, 5 and 13, which will be of interest to the executive levels within an organisation. This book covers a range of subjects within the master data management world. There are 13 chapters: - Chapter 1 - Here be Monsters: The book starts with a general overview of the reason why master data management is important and the history of where it has come from. - Chapter 2 - What is Master Data: We next look at what is master data and how to spot it within your organisation. - Chapter 3 - The Business Case for MDM: This chapter looks at the business drivers and some of the fundamentals that comprise the MDM business case. In effect this is the show me the...



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