



Rhetoric, Through Everyday Things (Paperback)

By -

The University of Alabama Press, United States, 2017. Paperback. Condition: New. Reprint. Language: English . Brand New Book. A fascinating addition to rhetoric scholarship, *Rhetoric, Through Everyday Things* expands the scope of rhetorical situations beyond the familiar humanist triad of speaker-audience-purpose to an inclusive study of inanimate objects. The fifteen essays in *Rhetoric, Through Everyday Things* persuasively overturn the stubborn assumption that objects are passive tools in the hands of objective human agents. Rhetoric has proved that forms of communication such as digital images, advertising, and political satires do much more than simply lie dormant, and *Rhetoric, Through Everyday Things* shows that objects themselves also move, circulate, and produce opportunities for new rhetorical publics and new rhetorical actions. Objects are not simply inert tools but are themselves vibrant agents of measurable power. Organizing the work of leading and emerging rhetoric scholars into four broad categories, the collection explores the role of objects in rhetorical theory, histories of rhetoric, visual rhetoric, literacy studies, rhetoric of science and technology, computers and writing, and composition theory and pedagogy. A rich variety of case studies about objects such as women s bicycles in the nineteenth century, the QWERTY keyboard, and little free libraries ground...



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