



## You.Next(): Move Your Software Development Career to the Leadership Track

By Michael C. Finley

Booksurge Publishing. Paperback. Condition: New. 291 pages. You. next() is an easy and useful book for software developers who are thinking about the progression of their careers. Written in a simple style with lighthearted comics and great real-world examples, this book is a must for anyone in the software field given the very real pressures of global economics, outsourcing, and advancing technologies. You. next() is authors Michael Finley and Jan Fedks response to the many barriers that stop great software developers from becoming great leaders. Written by and for software developers, the book builds a convincing argument that such leadership is needed, and entices readers to explore their own potential for the role. By examining the leadership track in a clear and experienced light, the authors have written a persuasive appeal to those software developers, engineers, and quality assurance analysts who might take the challenge. Career advancement from initial management stages to higher levels is discussed in a concise and logical way. Personal vignettes are included to humanize many of the obstacles, providing an intimate view of what to expect from a leadership role. Highly innovative, You. next() answers your questions about management: Is this the right direction for me,...



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