

Download eBook

IS HOMO ECONOMICUS BECOMING EXTINCT?



GRIN Verlag Jun 2012, 2012. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2012 in the subject Economics - Micro-economics, grade: 1,2, University of Applied Sciences Bremen, language: Estonian, abstract: 1. Introduction In his famous article 'A Behavioral Model of Rational Choice' from 1955, Herbert Simon already called the concept of the Homo Economicus into question and explained: 'The concept of 'economic man' is in...

Read PDF Is Homo Economicus becoming extinct?

- Authored by Jessica Witzel
- Released at 2012



Filesize: 7.67 MB

Reviews

It in a single of my personal favorite publication. It usually fails to charge an excessive amount of. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Mr. David Friesen IV**

This type of publication is almost everything and taught me to hunting ahead plus more. It is writer in easy terms rather than difficult to understand. Your way of life period will likely be transform once you comprehensive looking at this ebook.

-- **Gladyce Reinger**

Unquestionably, this is the best work by any author. Better then never, though i am quite late in start reading this one. I realized this publication from my dad and i advised this pdf to find out.

-- **Nelson Zemlak**