



Qualitative Analysis Using MAXQDA: The Five-Level QDA (TM) Method (Paperback)

By Nicholas H. Woolf, Christina Silver

Taylor Francis Ltd, United Kingdom, 2017. Paperback. Condition: New. Language: English . Brand New Book. Software is cut and dried-every button you press has a predictable effect-but qualitative analysis is open-ended and unfolds in unpredictable ways. This contradiction is best resolved by separating analytic strategies-what you plan to do-from software tactics-how you plan to do it. Expert MAXQDA users have unconsciously learned to do this. The Five-Level QDA (R) method unpacks the process so that you can learn it consciously and efficiently. The first part of the book explains how the contradiction between analytic strategies and software tactics is reconciled by translating between them. The second part provides both an in-depth description of how MAXQDA works and comprehensive instruction in the five steps of translation . These steps are illustrated with examples from a variety of research projects. The third part contains real-world qualitative research projects from a variety of disciplines, methodologies, and kinds of qualitative analysis-all illustrated in MAXQDA using the Five-Level QDA method. The book is accompanied by three sets of video demonstrations on the companion website. The functionality and interface design of MAXQDA for Windows and Mac are identical. The Five-Level QDA method learned from this book..



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