



Qualitative Research Methods: Public Policy and Evaluation

By D.R. Kapoor, Puja Saigal

2018. Hardcover. Condition: New. 445 ABOUT THE BOOK:- The book is based on three significant themes namely, 'Qualitative Research Methodology', 'Public Policy' and 'Impact Analysis'. All qualitative research methods and techniques are explained in detail with practical examples. Selection of themes, identification of locale, formation of groups, procedures and techniques of sampling, generation of narrative and audio-visual data and validation of results are derived through active participation of actors. How researcher and actors as co-partners are inspired, informed and involved in research processes and endeavor to get the truth. Qualitative and quantitative analysis of data are conducted to get substantial evidence for the formulation or modification of existing public policy. New approaches to policy research are linked to complex problems, issues, and challenges. These have given rise to new methods of inquiry which allow deep-level interpretations beyond the surface-level reception of policy positions and statements. Policy planning is a perpetual search or in-depth analysis of data or wide range of data to get substantial evidence in order to devise actions for better results. Metric and non-metric techniques have been used to identify the impact. Pre and post period analysis of data provides cues for further actions. Preparation and presentation of...



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