

Download eBook

PRODUCT LINE DEVELOPMENT AM BEISPIEL EINER SOFTWARE-PLATTFORM FUR DEN HEALTHCARE-MARKT



Grin Verlag. Paperback. Condition: New. 82 pages. Dimensions: 11.7in. x 8.3in. x 0.3in. Masterarbeit aus dem Jahr 2008 im Fachbereich BWL - Marketing, Unternehmenskommunikation, CRM, Marktforschung, Social Media, Note: 1, 0, Universitt Bayreuth (Studiengang Healthcare Management), 43 Quellen im Literaturverzeichnis, Sprache: Deutsch, Anmerkungen: Conjoint Analysis, Product Portfolio Management, Software Requirements Engineering, Produktlinien Design, SPSS , Abstract: Diese Arbeit legt einen neuartigen Ansatz fr den Bereich des Product Portfolio Scopings als Teil des Produktmanagements von Software-Produktlinien dar. Sie kann in den Grenzbereich...

Download PDF Product Line Development Am Beispiel Einer Software-Plattform Fur Den Healthcare-Markt

- Authored by Mathis Zimmermann
- Released at -



Filesize: 7.32 MB

Reviews

Very helpful to all of group of people. It is one of the most incredible pdf i have study. I am very easily could possibly get a satisfaction of studying a published ebook.

-- **Gust Kuphal**

This pdf is amazing. I actually have go through and that i am sure that i will planning to read once again again in the future. You wont truly feel monotony at at any moment of the time (that's what catalogs are for regarding when you request me).

-- **Wellington Connelly**

A must buy book if you need to adding benefit. it was actually writtern quite perfectly and beneficial. You wont really feel monotony at anytime of your time (that's what catalogs are for regarding in the event you question me).

-- **Kian Jacobi**