



Crash Course in Collection Development (Paperback)

By Wayne Disher

ABC-CLIO, United States, 2014. Paperback. Condition: New. 2nd Revised edition. Language: English . Brand New Book ***** Print on Demand *****.This indispensable resource provides tools for collection management in public libraries, featuring essential strategies for inventory assessment, market analysis, budgeting, marketing, and customer service. This book is a must-have for those just entering the field or professionals in need of a refresher in effective library operations. * Provides a current and basic overview of collection development in the public library * Describes how to assess community needs and create a collection that meets those needs * Offers insightful guidelines for writing a collection development policy * Shows librarians how to identify non-users.

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