



Introducing Social Research: Getting the Edge in Research Methods

By Janet M. Ruane

John Wiley & Sons Inc. Hardback. Book Condition: new. BRAND NEW, Introducing Social Research: Getting the Edge in Research Methods, Janet M. Ruane, Introducing Social Research Methods: Essentials for Getting the Edge is a concise and student-friendly introduction to research methods that uses examples from around the world to illustrate the centrality of social science research in our everyday lives. * Explains complex, multi-faceted concepts and methodologies in straightforward prose * Designed for students who are new to or skeptical of social science research methods as useful tools for approaching real-world challenges * Persuasively argues that social scientific proficiency unlocks an array of personal and professional opportunities beyond the realms of academia * A supplementary website features a glossary, test bank, Power Point presentations, a comprehensive list of web resources, a guide to relevant TED lectures and much more.



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